



# Merki Sagafilm

/ Logo guide

Sköpunargleði / Fagmennska / Þekking / Metnaður

# Rétt / Right

Ljós bakgrunnur  
/ Light background



Dökkur bakgrunnur  
/ Dark background



# Rangt / Wrong



SVART Á LJÓSAN BAKGRUNN



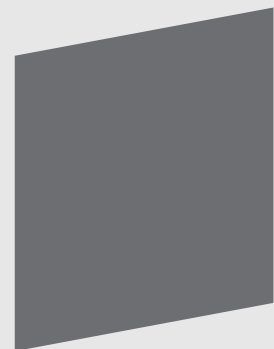
PASSA HLUTFÖLL



EKKERT OUTLINE

# Litir

Sagafilm grár



C - 0  
M - 0  
Y - 0  
K - 70

# Letur

**HEADER, BLACK** / **BRANDON GROTESQUE**

**SUBHEADER, BOLD**

BODYTEXT, REGULAR

SUBTEXT, LIGHT & THIN

**BRANDON GROTESQUE BLACK**

**BRANDON GROTESQUE BOLD**

**BRANDON GROTESQUE MEDIUM**

BRANDON GROTESQUE LIGHT

BRANDON GROTESQUE THIN

**brandon grotesque black**

**brandon grotesque bold**

**brandon grotesque medium**

brandon grotesque light

brandon grotesque thin